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 Higher Business School of
 Professional Studies
 No.
 16.03.2015.
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**SCHEDULE BY SEMESTER FOR STUDY PROGRAM TOURISM AND
 HOSPITALITY – UNDERGRADUATE PROFESSIONAL STUDIES**

Tourism and Hospitality								
Subject code	First year	First semester			Second semester			ESPB
	COMPULSORY SUBJECTS	L	E	ATT	L	E	ATT	
1TU-MAT	Mathematics for economists	2	2					6
1TU-BST	Business statistics	2	2					6
1TU-ACB	Accounting	2	2					6
1TU-BMA	Basics of marketing				2	2		6
1TU-BUE	Business economy				2	2		6
1TU-BAE	Basic economics				2	2		5
1TU-BOT	Basics of tourism				2	1		4
1TU-PP	Professional practice (first year)							4
	ELECTIVE COURSES							
	Electives 1. (one subject to be selected)							
1TU-FLE1	Foreign language – English 1 – in tourism and hospitality				2	3		7
1TU-FLF1	Foreign language - French 1 – in tourism and hospitality				2	3		7
	Electives 2 (two subjects to be chosen)							
1TU-CHT	Cultural heritage	2	2					5
1TU-SOC	Sociology	2	2					5
1TU-INF	Informatics	2	2					5
1TU-BCE	Business culture and ethics	2	2					5
Subject code	SECOND YEAR	Third semester			Fourth semester			ESPB
	COMPULSORY SUBJECTS	L	E	ATT	L	E	ATT	
2TU-BMG	Basics of management	2	2					5
2TU-QMH	Quality management in tourism and hospitality				1	2		4
2TU-TL	Trade law				2	0		3
2TU-TUG	Tourism geography	2	2					6

2TU-TRD	Tourism and rural development management	2	2					6
2TU-RMI	Risk management and insurance in tourism	2	2					6
2TU-FTN	Food technology and nutrition				2	1		4
2TU-IST	Information systems in tourism				1	2		4
2TU-PP	Professional practice (second year)							4
	ELECTIVE COURSES							
	Electives 3. (one subject to be selected)							
2TU-FLE2	Foreign language - English 2 in tourism and hospitality				1	2		4
2TU-FLF2	Foreign language - French 2 in tourism and hospitality				1	2		4
	Electives 4. (one subject to be selected)							
2TU-TRM	Trade managements	2		2				6
2TU-ETH	Entrepreneurship	2	2					6
	Electives 5. (two subjects to be selected)							
2TU-OBH	Organizational behavior				2	1		4
2TU-SHI	Services in hospitality				1		2	4
2TU-MRT	Market research in tourism				1	2		4
2TU-BOG	Basics of gastronomy				2		1	4
Subject code	THIRD YEAR	Fifth semester			Sixth semester			ESPB
	COMPULSORY SUBJECTS	L	L	ATT	L	E	ATT	
3TU-EMG	Environmental management and sustainable development				2	2		5
3TU-AGT	Travel agencies business activity	3		3				7
3TU-FMG	Financial management	3	2					6
3TU-MTH	Management of tourism and hospitality enterprises	2	1					4
3TU-MTD	Management of tourist destinations				2	2		5
3TU-PAT	Promotional activities in tourism				2	2		5
3TU-STM	Strategic management				3	2		6
3TU-PP	Professional practice (third year)							3
3TU-FPR	Final paper							8
	ELECTIVE COURSES							
	Electives 6. (one subject to be selected)							
3TU-FLE3	Foreign language - English 3 in tourism and hospitality	1	2					4
3TU-FLF3	Foreign language - French 3 in tourism and hospitality	1	2					4
	Electives 7. (one subject to be selected)							
3TU-FLEBC	Foreign language beginner's course - English language	1	2					3
3TU-FLFBC	Foreign language beginner's course - French language	1	2					3
	Electives 8. (one subject to be selected)							
3TU-BCT	Business communication in tourism				1	2		4
3TU-CG	Creative gastronomy				1		2	4