

<b>Study program:</b> Finance, accounting and banking, Management of business and logistics, Business informatics and e-business			
<b>Course name:</b> Business French II			
<b>Professor:</b> Suzana B. Nedeljkovic, French language teacher			
<b>Subject status:</b> elective course			
<b>ECTS:</b> 6			
<b>Requirements:</b> no requirements			
<b>Aim of the course</b> The aim of the course is to provide students with foreign language knowledge from a basic to an intermediate level (acquired through topics mentioned in methodological units) and to enhance their level of French grammar knowledge.			
<b>Course outcomes</b> After successfully completing the course, students will be able to: demonstrate their knowledge of a foreign language through its use in business communication, demonstrate understanding of particular terminology which will enable them to perform particular activities that they might be required to perform in their future work.			
<b>Content of the course</b> <i>Theoretical lectures</i> Presenting ideas and organization of fairs; Competition analysis; Preparing a business plan and financial planning, Negotiations, Marketing mix, Procurement, logistics and distribution chain, Customs, transport and freight forwarding, E-trade, E-marketing, Financial reports and document, Stock, Accounting and business finance. <i>Practical course work</i> Discussing a particular topic covered during lecture classes and grammar exercises; Simulations of particular situations and practicing the use of particular vocabulary (pair work); Practicing giving oral presentations of information on a particular topic. Grammar exercises (passive and indirect speech).			
<b>Literature</b>			
<ul style="list-style-type: none"> <li>• Comment vont les affaires, Anne Gruneberg, Béatrice Tauzin, Paris, Hachette, 2000.</li> <li>• Alter ego, Annie Berthet, Catherine Hugot, Béatrix Sampsonis, Paris, Hachette, 2006.</li> <li>• La conjugaison 12000 verbes, Paris, Bescherelle, Hatier, 2000.</li> <li>• Grammaire Progressive du Français, Niveau débutant, Maïa Grégoire, Paris, CLE International, 2001.</li> <li>• Francusko-hrvatski ili srpski rečnik, Valentin Putanec, Zagreb, Nova školska knjiga, 2002.</li> </ul>			
<b>Total number of active teaching classes</b>		<b>Lectures:</b> 30	<b>Practical course work:</b> 30
<b>Teaching methods</b> Lectures, practice classes, simulations of particular situations, hybrid teaching			
<b>Evaluation (maximum points 100)</b>			
<b>Pre-exam activities</b>	Points	<b>Final exam</b>	Points
Active participation in lecture classes	5	Written exam	/
Active participation in practical course work	5	Oral exam	45
Colloquium 1	30	.....	
Colloquium 2	/		
Term paper(s)	15		