

Study program: Finance, accounting and banking			
Course name: Business analysis			
Professor: Jovica Cvetkovic, lecturer			
Subject status: elective course			
ECTS: 5			
Requirements: no requirements			
Aim of the course: Familiarization with the methods and types of analysis, methodology of business analysis and analysis of overall business operations or its certain parts and functional units. Capacitate students to perform analysis of completed investments, annual financial statement, period-end closing and analysis of balance sheet.			
Course outcomes Students are able to study key problems in business analysis; analysis of business operations (overall business operations or its certain parts); analysis, assessment and selection of investment projects; analysis of completed investments, perform an analysis of balance sheet; monitoring and analysis of development and application of modern information technology in the field of business analysis.			
Content of the course <i>Theoretical lectures</i> The notion, subject, aim, tasks and importance of business analysis. Methods and types of analysis. Sources of data for analysis and their presentation. Methodology of business analysis. General company information. Analysis of organizational and economic composition of a company. Analysis of overall business results. Analysis of achieved business results of a company as a whole. Analysis of execution of realization phase, production phase, purchasing phase, financial functions and other functions. Analysis of completed investments. Annual financial statement, period-end closing and analysis of balance sheet. <i>Practical course work</i> Importance of business analysis. Sources of data for analysis. The actuality of data assessment and results of conducted analysis. Tabular and graphical presentation of results of conducted analysis. Analysis of business operations on the basis of financial reports. Case studies of business analyses: overall Serbian economy, companies and entrepreneurs, public companies, economic activity in Serbia, overall economic activity of city of Leskovac as a unit of local self-government, business associations, entrepreneurs, local economic structures and selected companies.			
Literature			
<ul style="list-style-type: none"> • Родић, Ј. и др., <i>Анализа финансијских извештаја</i>, Економски факултет Суботица, 2015. • Радовановић, Д. <i>Анализа пословања предузећа</i>, ВПШСС Лесковац, 2008. • Кнежевић, Г. и др., <i>Анализа финансијских извештаја</i>, Сингидунум, Београд, 2013. 			
Total number of active teaching classes		Lectures: 30	Practical course work: 45
Teaching methods Lectures, practical course work, term papers, solving practical tasks, mentor work, individual work, application of methods of experiential learning, stimulation of innovation and creativity.			
Evaluation (maximum points 100)			
Pre-exam activities	Points	Final exam	Points
Active participation in lecture classes	5	Written exam	45
Active participation in practical course work	5	Oral exam	/
Colloquium 1	30	
Colloquium 2	/		
Term paper(s)	15		