

Trade	Refers to buying and selling of goods and services for money or money's worth. It involves transfer or exchange of goods and services for money or money's worth.
manufacturer	A person, group, or company that owns or runs a manufacturing plant.
distributor	wholesaler who has exclusive rights to market, within a given territory, the goods of a manufacturer or company.
wholesaler	someone who buys large quantities of goods and resells to merchants rather than to the ultimate customers
retailer	A business or person that sells goods to the consumer, as opposed to a wholesaler or supplier, who normally sell their goods to another business.
customer	Person who purchases goods or services from another; buyer; patron
Internal trade/Homemade	It is conducted within the political and geographical boundaries of a country. It can be at local level, regional level or national level
Wholesale Trade	It involves buying in large quantities from producers or manufacturers and selling in lots to retailers for resale to consumers.

Retail Trade

It involves buying in smaller lots from the wholesalers and selling in very small quantities to the consumers for personal use.

External trade/Foreign trade

It refers to buying and selling between two or more countries.

Export Trade

When a trader from home country sells his goods to a trader located in another country, it is called export trade.

Import Trade

When a trader in home country obtains or purchases goods from a trader located in another country, it is called import trade.

Entrepot Trade

When goods are imported from one country and then re-exported after doing some processing.

Business-to-Business (B2B)

E-commerce is simply defined as e-commerce between companies.

Business-to-Consumer (B2C)

Commerce between companies and consumers.

Business-to-Government (B2G)

It is generally defined as commerce between companies and the public sector.



TRADE

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Consumer-to-Consumer (C2C)

Simply e-commerce between private individuals or consumers.

Business-to-employee (B2E)

An electronic commerce uses an intrabusiness network which allows companies to provide products and/or services to their employees.

Mobile Commerce

It is the buying and selling of goods and services through wireless technology- i.e., handheld devices such as cellular telephones and personal digital assistants (PDAs).