

Study program: Business informatics and e-business
Final paper
ECTS: 8
Requirements: Student has to successfully pass all exams/courses (including Professional practice) specified for the study program Business informatics and e-business
Aims : The aim of the final paper is mastering the required knowledge from the courses that a student has attended in order to solve problems related to Business informatics and e-business
Expected outcomes: Besides economy-related knowledge, students develop the capacity to select proper methods and ways of solving problems in the field of business informatics and e-business, understands the possibilities of applying modern information-communication technology in business operations, apply different software tools in solving specific business tasks, work on projecting, developing, implementing and using information-communication technology in business operations, i.e. manage information resources of an enterprise.
General content: As part of a final paper, student becomes familiar with the methods of collecting and analyzing data and information for the need of researching and solving problems in the field of business informatics and e-business. Student demonstrates acquired knowledge on the role and importance of information as ground resource for successful business operations, i.e. on different forms of application of information-communication technology for management of business processes in an enterprise. Moreover, a student demonstrates understanding of matter referring to the application of knowledge from different economic disciplines, as well as that referring to information-communication technology in modern business operations, i.e. its function in the process of decision making and role in e-business. Special attention is placed on the approach, method and techniques of the use of informatics in modern business, i.e. different software solutions as well as software tools for development of applications with the aim of solving particular business tasks. After the conducted research, student prepares a final paper in the following form: Introduction, Theoretical part, Discussion (containing results of the performed research), Conclusion and Literature.
Method used: Preparation and drafting of the final paper involves continuous cooperation with mentors from companies which are the subject of the research, as well as with a subject-mentor. Student gathers the necessary literature and necessary data and compiles final paper in consultation with his/her mentors. The last phase of realization involves technical preparation of a final paper including a Power Point presentation of a paper.
Evaluation (maximum points 100)
Evaluation is done on the basis of the written part of the final paper and oral part (final paper defence)