Study program: Finance, accounting and banking, Management of business and logistics, Business informatics and e-business

Course name: Business English II

Professor: Miljana K. Stojković-Trajković, PhD

Subject status: elective course

ECTS: 6

Requirements: no requirements

Aim of the course

The aim of the course is to provide students with foreign language knowledge from a basic to an intermediate level (acquired through topics mentioned in methodological units) and to enhance their level of English grammar knowledge.

Course outcomes

After successfully completing the course, students will be able to: demonstrate their knowledge of a foreign language through its use in business communication, demonstrate understanding of particular terminology which will enable them to perform particular activities that they might be required to perform in their future

Content of the course

Theoretical lectures

Presenting ideas and organization of fairs; Competition analysis; Preparing a business plan and financial planning, Negotiations, Marketing mix, Procurement, logistics and distribution chain, Customs, transport and freight forwarding, E-trade, E-marketing, Financial reports and document, Stock, Accounting and business finance.

Practical course work

Discussing a particular topic covered during lecture classes and grammar exercises; Simulations of particular situations and practicing the use of particular vocabulary (pair work); Practicing giving oral presentations of information on a particular topic. Grammar exercises (passive and indirect speech).

Literature

- Adrian Pilbeam, Nina O'Driscoll, Logistics Management Pearson Longman, 2010.
- Chapman R., Oxford Business English Skills English for Emails. Oxford University Press, 2007.
- David Gordon Smith, Oxford Business English, English for Telephponing, Oxford University Press, 2007.
- Elena Marco Fabré, Santiago Remacha Esteras, Professional English in Use: ICT: Intermediate to Advanced; [for Computers and the Internet] Cambridge University Press, 2007.
- Ian MacKenzie, Professional English in Use: Finance Cambridge Press, 2006.
- Mckeown, Ros Wright Professional, English in Use Management Cambridge University Press, 2011.
- Michael Duckworth, Essential Business Grammar and Practice (elementary to pre intermediate), Oxford University Press, 2003.
- Richey, Bonamy, English for Banking and Finance, Volume 1,2 Oxford University Press, 2011.
- Thomson K. Oxford Business English Skills English for Meetings, Oxford University Press, 2007.

Practical course work: 30 Total number of active teaching classes Lectures: 30 Teaching methods

Lectures, practice classes, simulations of particular situations, hybrid teaching **Evaluation (maximum points 100)**

Pre-exam activities	Points	Final exam	Points
Active participation in lecture classes	5	Written exam	/
Active participation in practical course work	5	Oral exam	45
Colloquium 1	30		
Colloquium 2	/		
Term paper(s)	15		