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| Study program: Finance, accounting and banking, Management of business and logistics, Business informatics and e-business, Tourism and hospitality | | | |
| Course name: Business culture and ethics | | | |
| Professor: Valentina R. Vukosavljevic-Pavlovic, lecturer | | | |
| Subject status: elective course | | | |
| ECTS: 5 | | | |
| Requirements: no requirements | | | |
| Aim of the course The aim of the course is to familiarize students with business culture, ethical and moral values necessary for performing concrete business assignments and activities | | | |
| Course outcomes After successfully completing the course, students will be able to: understand the importance of business culture as well as to understand and apply business and ethical codex in solving concrete business situations. | | | |
| Content of the course <i>Theoretical lectures</i> The notion and definitions of ethics and moral; Development of ethical thought; Modern business ethics; Different civilizational models of cultural behavior; Work, value and cultural forms; New business culture and judgment; Cultural models in the world; Business ethics; Subject of business ethics; Methods of business ethics; Business ethics and importance of communication; Business and ethical codex; Business ethics in management; Business ethics and social responsibility; Need for a new business ethics. <i>Practical course work</i> The notion and importance of ethics; Tradition in ethics; Modern theories about ethics; Ethics in business; Categories of business ethics; Principles and instruments of business ethics; Value ethical system in modern business system; Ethics and solving concrete situations in business operations; Business ethics in tourism and hospitality; Business ethics in banking; Business ethics in insurance; Business ethics in accounting and revision; Ethics in politics; Journalism ethics; Globalization and modern business ethics. | | | |
| Literature <ul style="list-style-type: none"> • Елаковић, С. <i>Пословна етика и комуницирање</i>, Универзитет Сингидунум, Београд, 2011. • Павић, Ж. <i>Етика и пословне комуникације</i>, Универзитет Сингидунум, Београд, 2011. | | | |
| Total number of active teaching classes | Lectures: 30 | Practical course work: 30 | |
| Teaching methods Lectures; practical course work, presenting successful examples of professional practice in the field of study, case studies, preparation and presentation of term papers. | | | |
| Evaluation (maximum points 100) | | | |
| Pre-exam activities | Points | Final exam | Points |
| Active participation in lecture classes | 5 | Written exam | / |
| Active participation in practical course work | 5 | Oral exam | 45 |
| Colloquium 1 | 30 | | |
| Colloquium 2 | / | | |
| Term paper(s) | 15 | | |