Study program: Finance, accounting and banking, Management of business and logistics, Business informatics and e-business

Course name: Introduction to finance

**Professor:** Tihomir Tasic, PhD

Subject status: compulsory

**ECTS:** 4

**Requirements**: no requirements

## Aim of the course

The main aim of this course is to familiarize students with basic theoretical and systematized practical knowledge in the field of business, monetary, public and international finance, as well as mastering the application of this knowledge in business operations.

## Course outcomes

Mastering the course contents, students will be able to understand basic notions in the field of finance, understand the process of financial planning, understand basic methods and techniques of financial analysis, risk assessment, solve particular problems and make relevant business-financial decisions as well as monitor and apply innovations in business financing with necessary use of information-communication technology.

# Content of the course

#### Theoretical lectures

Introduction; Financial reports and basic financial indicators; Capital budgeting and risk. Long-term financing of a company; Short-term planning and control. Financial analysis and techniques of financial analysis; Central bank, business banks. Insurance companies and other financial institutions. Introduction to public finance.

#### Practical course work

Financial function in an enterprise and its role; Rules of financing (horizontal and vertical); Forms of business financing; Financial planning and control; Basics of financial assessment and ranking of investment projects; Characteristics of financial and foreign exchange market; Systems of exchange rate; Principles of banking operations and types and forms of banking operations; Basics of system of life and non-life insurance; Public incomes and expenses.

## Literature

- Бјелица, В. Финансије у теорији и пракси, Стилос, Нови Сад, 2006.
- Иванишевић, М. Пословне финансије, ЦИД Београд, 2009.
- Хорхе, Ј. В. Основи финансијског менаимента, Дата Статус Београд, 2007.

Total number of active teaching classes	Lectures: 30	Practical course work: 15

# Teaching methods

Lectures; practical course work, presentations of good examples of professional practice, case studies, preparation and presentation of term papers

# **Evaluation** (maximum points 100)

Pre-exam activities	Points	Final exam	Points
Active participation in lecture classes	5	Written exam	/
Active participation in practical course work	5	Oral exam	45
Colloquium 1	30		
Colloquium 2	/		
Term paper(s)	15		