

Study program : Tourism and hospitality			
Course name: Cultural heritage			
Professor: Full professor Saso K. Korunovski, PhD			
Subject status: elective course			
ECTS: 5			
Requirements: no requirements			
Aim of the course The aim of the course is for students to acquire the basic knowledge from the complex set of art history and culture as one of the most important segments of tourist offer in each geographical area.			
Outcome of the course After successfully completing the course, students will have acquired skills necessary for a successful touristic valorization of cultural values in the function of tourism development in a particular area.			
Content of the course <i>Theoretical lectures</i> The notion of and definition of culture and cultural heritage; The most important achievements in development of culture and cultural heritage through periods: the Neolithic Age, Iron Age (Mesopotamia, Egypt, Crete, Mycenae); Ancient period (Greece, Rome, ancient Serbia); Middle Ages (Byzantine Empire, Islamic culture and art, Romanticism and Gothic); New Age culture and art (Renaissance and Baroque); Culture and art in the XIX and XX century (neo-styles, modern and postmodern art); Cultural heritage and tourism; Cultural tourism – principles and criteria for development; Factors which determine the value of cultural heritage; Types of financing and typology of cultural values; Methods of tourism valorization of cultural values; Conventions of cultural tourism and the process of planning of cultural tourism. <i>Practical course work</i> The notion and classification of cultural heritage; Classification of cultural heritage according to UNESCO; World heritage sites in Serbia; The most important cultural monuments in Serbia; The most important cultural-historical sites in Serbia; The most important archeological sites in Serbia; The most important famous sites in Serbia; The most important museums and galleries in Serbia; Festivals and special events; Cultural landscapes; Presentation of cultural heritage across regions; The influence of culture on the development of regions; Valorization of site importance; Models for site analysis; Key phases in the implementation of management plan in cultural tourism.			
Literature <ul style="list-style-type: none"> • Томка, Д., <i>Култура кроз простор, време и туризам</i>, Природно-математички факултет, Институт за географију, Нови Сад, 1998. • Зечевић Станојевић, О., <i>Европско културно окружење</i>, Европски Универзитет, Београд, 2004. Additional literature <ul style="list-style-type: none"> • Коруновски, С., <i>Културно наследство</i>, ФТУ, Охрид, 2008. 			
Total number of active teaching classes		Lectures: 30	Practical course work: 30
Teaching methods Lectures; practical course work, presenting successful examples of professional practice in the field of study, case studies, preparation and presentation of term papers.			
Evaluation (maximum points 100)			
Pre-exam activities	Points	Final exam	Points
active participation in lecture classes	5	Written exam	
active participation in practical course work	5	Oral exam	45
Colloquium	30	
Term papers	15		