

Study program: Tourism and hospitality
Final paper
ECTS: 8
Requirements: Student has to successfully pass all exams/courses (including Professional practice) specified for the study program Tourism and hospitality
Aims: The aim of the final paper is mastering the required knowledge from the courses that a student has attended in order to solve problems related to Tourism and hospitality.
Expected outcomes: A student knows how to identify and solve management related problems in tourism; students knows how to apply acquired knowledge in concrete business activities on a tourism market, perform SWOT analysis of a travel destination, organize work process in a travel agency, perform business operations in creating and executing a travel package. This serves to show that a student has successfully mastered certain models and techniques used in tourism.
General content: Final paper represents a student's research paper in which he/she is introduced to the methodology of research in Tourism and hospitality area. After completing his/her research, student has to follow certain guidelines in presenting his research. The paper has to be made up of the following parts: Introduction, Theoretical part, Discussion (containing results of the performed research), Conclusion and Literature.
Methods used: Final paper represents is student's independent work presented in a written form. Student works closely with a mentor who offers assistance and general guidance. Mentor helps the student define the topic of his/her final paper and conduct his/her research. Student can consult his/her mentor if he/she encounters any problems while independently working on his/her final paper. After the student finishes his/her paper and after the mentor approves the paper, the candidate presents his/her paper for defence in a public exam. The examination board is usually made up of three members.
Evaluation (maximum points 100)
Evaluation is done on the basis of the written part of the exam (final paper) and oral part (final paper defence)